

# CELTIC TWILIGHT CHRISTMAS

PHIL  
COULTER  
ANDY  
COONEY

SPECIAL GUEST  
GERALDINE  
BRANAGAN

PLUS  
THE IRISH POPS  
ORCHESTRA

Saturday, December 6, 2014 @ 7:30PM



The TD Bank Arts Centre

Sewell, NJ

TICKET PRICES: \$39.50 & \$29.50

*Tickets on Sale NOW at Ticketmaster.com -*

*TBAC Box Office 856-218-8902 Special Ticketing Discount for Groups. [jweiner@wtps.org](mailto:jweiner@wtps.org)*

THE DIOCESE OF CAMDEN PRESENTS

# CELTIC TWILIGHT CHRISTMAS

TD BANK ARTS CENTRE

SATURDAY, DECEMBER 6, 2014 | 7:30 PM

## SPONSORSHIP OPPORTUNITIES

### CELTIC CHRISTMAS SPONSOR | \$50,000 (Exclusive)

- Event Tickets
  - 200 Premium Tickets to the Concert
  - 100 Tickets to the VIP Pre-Reception
- Online Advertising
  - Pencil Banner Ad (970x66 – Expands to 970x418) on the Diocesan CBSPhilly.com Splash Page
- Print Advertising
  - Playbill Cover Advertising
  - Mention on all Printed Event Materials
  - Mention on all Event Signage

### EVENT SPONSOR | \$30,000 (Exclusive)

- Event Tickets
  - 30 Premium Tickets to the Concert
  - 2 Tickets to the VIP Pre-Reception
- On-Air Advertising
  - KYW News Radio On Air Mention - 14x a month produced in connection with Bishop Sullivan's bimonthly message from the Diocese of Camden
- Online Advertising
  - Top Right Banner Ad (300x250) on the Diocesan CBSPhilly.com Splash Page
- Print Advertising
  - Full Page Ad in Playbill Advertising
  - Mention on all Printed Event Materials
  - Mention on all Event Signage

### PRODUCTION SPONSOR | \$25,000 (Exclusive)

- Event Tickets
  - 25 Premium Tickets to the Concert
  - 2 Tickets to the VIP Pre-Reception
- On-Air Advertising
  - KYW News Radio On Air Mention - 7x a month produced in connection with Bishop Sullivan's bimonthly message from the Diocese of Camden
- Online Advertising
  - Middle Right Banner Ad (300x250) on the Diocesan CBSPhilly.com Splash Page
- Print Advertising
  - Half Page Ad in Playbill Advertising
  - Mention on all Printed Event Materials
  - Mention on all Event Signage



### RECEPTION SPONSOR | \$10,000 (Exclusive)

- Event Tickets
  - 25 Premium Tickets to the Concert
  - 2 Tickets to the VIP Pre-Reception
- Online Advertising
  - Bottom Right Banner Ad (300x250) on the Diocesan CBSPhilly.com Splash Page
- Print Advertising
  - Half Page Ad in Playbill Advertising
  - Mention on all Printed Event Materials
  - Mention on all Event Signage

### TWILIGHT SPONSORS | \$5,000 (Four Available)

- Event Tickets
  - 6 Premium Tickets to the Concert
  - 2 Tickets to the VIP Pre-Reception
- Online Advertising
  - Bottom Page Banner Ad on the Diocesan CBSPhilly.com Splash Page
- Print Advertising
  - Quarter Page Ad in Playbill Advertising
  - Mention on all Printed Event Materials
  - Mention on all Event Signage

### BRIGHT & BRAND NEW DAY SPONSOR | \$2,500 (Four Available)

- Event Tickets
  - 4 Premium Tickets to the Concert
  - 2 Tickets to the VIP Pre-Reception
- Print Advertising
  - Eighth Page Ad in Playbill Advertising
  - Mention on all Printed Event Materials
  - Mention on all Event Signage

## NOTES

### ON-AIR ADVERTISING

- Opportunity begins Friday, September 19th (or first available week after sponsorship commitment) and concludes on Friday, December 26th
- Bishop Sullivan's Messages will Air every other Friday and over the subsequent weekend

### ONLINE ADVERTISING

- Opportunity begins Friday, September 19th (or first available week after sponsorship commitment) and concludes on Friday, December 26th
- All online advertising will include mentions on Diocesan website.

### PRINT ADVERTISING

- The Event Playbill will be an insert into the Catholic Star Herald on November 28. Ads are full color and circulation is 49,000 households

### EVENT DETAILS

- Celtic Twilight Christmas is a TICKETED event – you must have a ticket to enter the show.
- Additional tickets for the show are available through Ticketmaster.
- The VIP Pre-Reception will be hosted from 5:00PM – 7:00PM at The Washington, located at 194 Fries Mill Road Turnersville, NJ 08012

## SPONSORSHIP OPPORTUNITIES

(Description of benefits on reverse)

- \$50,000** Celtic Christmas Sponsor
- \$30,000** Event Sponsor
- \$25,000** Production Sponsor
- \$10,000** Reception Sponsor
- \$5,000** Twilight Sponsor
- \$2,500** Bright and Brand New Day Sponsor



## DONOR INFORMATION

Name (please print) \_\_\_\_\_

\*Company Name (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

## SPONSORSHIP DEADLINE

NOVEMBER 7, 2014

## PAYMENT

- Check enclosed. Please make checks payable to the **South Jersey Scholarship Fund.**
- Please charge my credit card:**  VISA  MC  AMEX

Name on Card \_\_\_\_\_

# \_\_\_\_\_ EXP \_\_\_\_\_ CSV \_\_\_\_\_

For questions, please call Sheila McGirl at **856-583-6195**.